



TEST YOUR BUSINESS IDEA!

NTNU School of Entrepreneurship (NSE) is a master program at NTNU. The program focus on business development and technology-based entrepreneurship. Every year we test over 100 business ideas, and we want to work together with you!

At NTNU School of Entrepreneurship we are always seeking good ideas or trying to solve business problems. We are collaborating with several different actors such as technology communities, innovation communities, small businesses, large enterprises and startups. These actors introduce business ideas or business problems they are facing to our students. Our aim is to create new startups!

At NTNU School of Entrepreneurship we conduct week long feasibility studies. During this week a group of 5 students test the feasibility of a business idea, or try to solve a business problem. The students gather and analyse huge amount of information and write a feasibility report. The findings are presented for a panel including academia, investors and industry partners.

PLEASE BE AWARE OF THE FOLLOWING:

- All students have signed and are under NSE's NDA.
- The inventor has all rights reserved, no matter what outcome of the feasibility study.
- There must be a real opportunity for NSE student teams to both join and have influence in a potential startup based on your business idea or business problem.

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ENTREPRENEURSHIP

This year there are two feasibility studies where your idea/problem can be tested:

- Feasibility study 1

A: 07.09: Pitching the idea/problem. This is the day where you have the opportunity to present your idea/problem to the students. These presentations can be held digital or physical at NTNU in Trondheim.

B: 07-08.09: The students screen presented ideas/problems before deciding what idea to conduct a feasibility test on.

C: 14-18.09: A week long feasibility study.

- Feasibility study 2

A: Before 26.10: Send us your business idea or business problem by email:

ide.entreprenorskolen@ntnu.no

B: 27.10: The students screen presented ideas/problems before deciding what idea to conduct a feasibility test on.

C: 02-06.11: A week long feasibility study

We wish that the external actor that introduced the idea/problem for the students are able to work together with the students during the week long feasibility study. Not for the entire week, but they have to be open for some communication with the students as our experience is that the magic happens when eager and creative students are able to work together with industry experts with domain knowledge.